



Michigan Wedding Guide

Spring Bridal Show at Leelanau Sands Casino & Lodge Sunday, April 22, 2012 12:00pm - 4:00pm

Company Name: _____ Contact Person: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone #: _____ Alt #: _____ Business Type: _____
Email Address: _____ Web Address: _____

- Single Booth \$325.00 Michigan Wedding Guide Advertiser Rate
- Single Booth \$375.00 Non-Michigan Wedding Guide Advertiser Rate
- Double Booth Call for Availability and Rate
- Please check to request booth with an electrical outlet. Outlets are limited and on a first-come, first-serve basis. Vendor is responsible for any extension power cords needed.

A Deposit of \$100 is due with the Bridal Registration form. Balance due no later than March 1, 2012.

Michigan Wedding Guide Agrees to:

- 1) Promote Bridal Show with advertising that may include broadcast TV/Radio, live radio remote, print, direct mail, billboard, flyers, internet announcements and promotional giveaways.
- 2) Provide a copy of the registered brides-to-be; emailed to the address provided above.
- 3) Provide a display area including one 6-foot skirted table and chairs (single booth) or two 6-foot skirted tables and chairs (double booth) with basic security and housekeeping throughout the bridal show but does not guarantee the vendor against any losses from pilferage.
- 4) Supply a "Grand Prize" to be given away during the bridal show with the winner announced at the show.

Participant Agrees to:

- 1) Set up - Saturday (April 21, 2012) from Noon to 4:00 pm and Sunday (April 22, 2012) between 8:30am and 11:30am with appropriate items and materials of interest related to the products and services sold by the participant. Vendor space may not be shared for any reason. No items from any other business will be displayed or distributed at the show.
- 2) Parking for vendor is provided in the casino parking lot with courtesy shuttle service to the hotel.
- 3) Loading and unloading will be through a designated entrance.
- 4) Tear down will be Sunday, April 22, 2012 after the show.

I understand this agreement is non-cancelable and any payments received are non-refundable.

Vendor Signature: _____ Date: _____

Print Name: _____

Method of Payment: Check Cash Money Order M/C Visa

If Paying by Credit Card: # _____ - _____ - _____ - _____ Exp Date: ____/____/____